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## **EDUCATION**

Ph.D., Education (Administration and Policy Analysis), Ph.D. minor in sociology, 1996  
Stanford University, Stanford, California

A.M., Education (Administration and Policy Analysis), 1993  
Stanford University, Stanford, California

A.B., French modified with Drama (awarded with *High Distinction*), 1980  
Dartmouth College, Hanover, New Hampshire

## **PROFESSIONAL POSITIONS**

Associate Professor, Educational Leadership and Policy Studies, Indiana University Bloomington  
Senior Associate Director, Indiana University Center for Postsecondary Research  
Director, National Survey of Student Engagement  
Bloomington, Indiana  
2008 to present

Senior Scholar and Director of Survey Research, The Carnegie Foundation for the Advancement of Teaching  
Stanford, California  
(Operating foundation specializing in educational research and policy)  
1998-2007

Senior Research Associate, MPR Associates, Inc.  
Berkeley, California  
(Private firm specializing in educational research and policy; now part of RTI International)  
1993-1998

Assistant Dean of the College, Dartmouth College  
Hanover, New Hampshire  
1984-1987

Assistant to the Director of Admissions, Dartmouth College  
Hanover, New Hampshire  
1982-1984

## **HONORS AND AWARDS**

William Elgin Wickenden Award from the American Society for Engineering Education, 2011. Recognizes the author(s) of the article that reflects the highest standards of scholarly research in engineering education among those articles published in the *Journal of Engineering Education* in each volume year (28 in 2010). Shared with three co-authors.

Honorable Mention, Leveraging Excellence Award of the National Council for Continuous Improvement in Higher Education, 2010. Recognized the National Survey of Student Engagement.

## **ARTICLES IN PEER-REVIEWED JOURNALS**

Paulsen, J. & McCormick, A. C. (2020). Reassessing disparities in online learner student engagement in higher education. *Educational Researcher* 49, 20-29.

Borden, V. M. H., & McCormick, A. C. (2019). Accounting for diverse missions: Can classification systems contribute to meaningful assessments of institutional performance? *Tertiary Education and Management*.  
OnlineFirst. <https://link.springer.com/article/10.1007/s11233-019-09045-w>

- Zilvinskis, J. & McCormick, A. C. (2019). Do working students buy into HIPs? Working for pay and high-impact practice participation. *Journal of College Student Development* 60, 543-562.
- McCormick, A. C. (2019). Beyond performance indicators: Reforming higher education evaluation systems to promote improvement. *International Journal of Chinese Education* 8, 60-72.
- Fosnacht, K., McCormick, A. C., & Lerma, R. (2018). First-year students' time use in college: A latent profile analysis. *Research in Higher Education* 59, 958-978.
- Fosnacht, K., McCormick, A. C., Nailos, J. N., & Ribera, A. K. (2017). Frequency of first-year student interactions with advisors. *NACADA Journal* 37, 74-86.
- Rocconi, L., Lambert, A., McCormick, A. C., & Sarraf, S. (2013). Making college count: An examination of quantitative reasoning activities in higher education. *Numeracy* 6(2) Article 10. Available at <http://scholarcommons.usf.edu/numeracy/vol6/iss2/art10/>
- McCormick, A. C. (2013). Classifying higher education institutions: Lessons from the Carnegie Classification. *Pensamiento Educativo. Revista de Investigación Educativa Latinoamericana* 50(1), 65-75.
- Hu, S., McCormick, A. C., & Gonyea, R. M. (2012). Examining the relationship between student learning and persistence. *Innovative Higher Education* 37, 387-395.
- Hu, S. & McCormick, A. C. (2012). An engagement-based student typology and its relationship to college outcomes. *Research in Higher Education* 53, 738-754.
- McCormick, A. C. & McClenney, K. (2012). Will these trees *ever* bear fruit? A response to the special issue on student engagement. *Review of Higher Education* 35, 307-333. [Invited response to a special issue critiquing student engagement surveys; published without external review.]
- Pike, G. R., Kuh, G. D., & McCormick, A. C. (2011). An investigation of the contingent relationships between learning community participation and student engagement. *Research in Higher Education* 52, 300-322.
- Pike, G. R., Kuh, G. D., McCormick, A. C., Ethington, C. A., & Smart, J. C. (2011). If and when money matters: The relationships among educational expenditures, student engagement and students' learning outcomes. *Research in Higher Education* 52, 81-106.
- Lichtenstein, G., McCormick, A. C., Sheppard, S. D., & Puma, J. (2010). Comparing the undergraduate experience of engineers to all other majors: Significant differences are programmatic. *Journal of Engineering Education* 99(4), 305-318. (See related entry under Honors and Awards.)
- McCormick, A. C., Pike, G. R. Kuh, G. D. & Chen, P. D. (2009). Comparing the utility of the 2000 and 2005 Carnegie Classification systems in research on students' college experiences and outcomes. *Research in Higher Education* 50, 144-167.
- McCormick, A. C. (2008). The complex interplay between classification and ranking of colleges and universities: Should the Berlin principles apply equally to classification? *Higher Education in Europe* 33, 209-218.
- Zhao, C., Golde, C. M. & McCormick, A. C. (2007). More than a signature: How advisor choice and advisor behaviour affect doctoral student satisfaction. *Journal of Further and Higher Education* 31, 263-281.

## ARTICLES IN OTHER PROFESSIONAL JOURNALS

- Ewell, P. T. & McCormick, A. C. (2020). The National Survey of Student Engagement (NSSE) at twenty. *Assessment UPdate* 32(2), 1-16.
- Kinzie, J., McCormick, A. C., & Gonyea, R. M. (2016). Using student engagement results to oversee educational quality. *Trusteeship* 24(1), January/February.
- McCormick, A. C., Gonyea, R. M., & Kinzie, J. (2013). Refreshing engagement: NSSE at 13. *Change* 45(3), 6-15.

- Nelson Laird, T. F., Sullivan, D. F., Zimmerman, C. & McCormick, A. C. (2011). STEM/Non-STEM differences in engagement at US institutions. *Peer Review* 13(3), 23-26.
- McCormick, A. C. (2011). It's about time: What to make of reported declines in how much college students study. *Liberal Education* 97(1), 30-39.
- McCormick, A. C. (2010). Here's looking at you: Transparency, institutional self-presentation, and the public interest. *Change* 42(6), 35-43.
- Lichtenstein, G., McCormick, A., Sheppard, S. D., & Puma, J. (2010). Cost of an engineering major: Must students choose between practical skills and personal growth? *ASEE Prism* 20(4), 47.
- McCormick, A. C. (2010). Assessment for advancement: How does the National Survey of Student Engagement relate to advancement? *CASE Currents* 36(3), 10-11.
- McCormick, A. C. (2006). Systemic change: The revised Carnegie Classification broadens the panorama of U.S. institutions. *CASE Currents* 32(2), 9-10.
- McCormick, A. C. & Zhao, C. (2005). Rethinking and reframing the Carnegie Classification. *Change*, 37(5), 50-57.
- McCormick, A. C. (2000). Bringing the Carnegie Classification into the 21st century. *AAHE Bulletin* 52(5), 3-6.
- McCormick, A. C., Nunez, A. M., Shah, V., & Choy, S. P. (1999). Featured topic: Life after college. *Education Statistics Quarterly*, 1(3), 7-12.
- McCormick, A. C., (1999). Credit production and progress towards the bachelor's degree. *Education Statistics Quarterly*, 1(1), 75-76.

## CHAPTERS IN EDITED VOLUMES

- Fassett, K. & McCormick, A. C. (in press). Teaching and learning in university rankings: A critical review and reassessment. In E. Hazelkorn (Ed.), *Research handbook on university rankings: History, methodology, influence and impact*. Cheltenham, UK: Edward Elgar.
- Zilvinskis, J., Rocconi, L. M., & McCormick, A. C. (in press). Does teaching count? The relationship between U.S. News & World Report faculty resource measures and students' experiences with faculty. In E. Hazelkorn (Ed.), *Research handbook on university rankings: History, methodology, influence and impact*. Cheltenham, UK: Edward Elgar.
- Hazelkorn, E., Coates, H. & McCormick, A. C. (2018). Quality, performance, and accountability: Emergent challenges in the global era. In Hazelkorn, E., Coates, H. & McCormick, A. C. (Eds.) *Research handbook on quality, performance, and accountability in higher education*. Cheltenham, UK: Edward Elgar.
- McCormick, A. C. & Kinzie, J. (2018). Quality as both state and process: Implications for performance-indicator systems. In H. P. Weingarten, M. Hicks, & A. Kaufman (Eds.), *Assessing quality in postsecondary education: International perspectives*. Montreal: McGill-Queen's University Press.
- McCormick, A. C. & Borden, V. M. H. (2017). Types and classifications of higher education institutions. In P. N. Teixeira & J-C. Shin (Eds.), *Encyclopedia of International Higher Education Systems and Institutions*. Dordrecht, The Netherlands: Springer.
- McCormick, A. C. (2017). The intersection of rankings with university quality, public accountability, and institutional improvement. In E. Hazelkorn (Ed.), *Global rankings and the geopolitics of higher education: Understanding the influence and impact of rankings on higher education, policy and society*. London: Routledge.
- Coates, H. & McCormick, A. C. (2014). Introduction: Student engagement—A window into undergraduate education. In H. Coates & A. C. McCormick (Eds.), *Engaging university students: International insights from system-wide studies* (pp. 1-12). Singapore: Springer.

McCormick, A. C. & Kinzie, J. (2014). Refocusing the quality discourse: The United States National Survey of Student Engagement. In H. Coates & A. C. McCormick (Eds.), *Engaging university students: International insights from system-wide studies* (pp. 13-29). Singapore: Springer.

Coates, H. & McCormick, A. C. (2014). Emerging trends and perspectives. In H. Coates & A. C. McCormick (Eds.), *Engaging university students: International insights from system-wide studies* (pp. 151-158). Singapore: Springer.

Bureau, D. A., Cole, J. S., & McCormick, A. C. (2014). Frequent participation in service learning: Examining institutional differences and individual benefits. In D. G. Terkla & L. O'Leary (Eds.), *Assessing civic engagement. New Directions for Institutional Research* 162, 17-27.

McCormick, A. C., Kinzie, J., & Gonyea, R. M. (2013). Student engagement: Bridging research and practice to improve the quality of undergraduate education. In M. B. Paulsen (Ed.), *Higher education: Handbook of theory and research*, vol. 28 (pp. 47-92). Dordrecht, The Netherlands: Springer.

McCormick, A. C., Moore, J. V. III, & Kuh, G. D. (2010). Working during college: Its relationship to student engagement and education outcomes. In L. W. Perna (Ed.), *Understanding the working college student*. Sterling, VA: Stylus.

McCormick, A. C. (2009). Toward reflective accountability: Using NSSE for accountability and transparency. In R. M. Gonyea & G. D. Kuh (Eds.), *Using NSSE in institutional research. New Directions for Institutional Research* 141, 97-106.

McCormick, A. C. (2005). Access where? Access to what? Towards a comprehensive assessment. In G. Layer (Ed.), *Closing the equity gap: The impact of widening participation strategies in the UK and the USA*. Leicester, England: National Institute of Adult and Continuing Education.

McCormick, A. C. & Cox, R. D. (2003). Classifying two-year colleges: Purposes, possibilities, and pitfalls. In A. C. McCormick & R. D. Cox (Eds.), *Classification systems for two-year colleges. New Directions for Community Colleges* 122.

Cox, R. D. & McCormick, A. C. (2003). Classification in practice: Applying five proposed classification models to a sample of two-year colleges. In A. C. McCormick & R. D. Cox (Eds.), *Classification systems for two-year colleges. New Directions for Community Colleges* 122.

McCormick, A. C. (2003). Swirling and double dipping: New patterns of student attendance and their implications for higher education. In J. E. King, E. L. Anderson, & M. E. Corrigan (Eds.), *Changing student attendance patterns: Challenges for policy and practice. New Directions for Higher Education* 121.

McCormick, A. C. (2001). The 2000 Carnegie Classification: Background and description. In *The Carnegie Classification of institutions of higher education, 2000 edition* (Menlo Park, CA: Carnegie Foundation for the Advancement of Teaching).

Leinhardt, G. & McCormick, A. C. (1994). Videotape and audiotape recording in educational research. In *The international encyclopedia of education*, Second Edition. Oxford: Pergamon Press.

## **EDITED VOLUMES**

Hazelkorn, E., Coates, H. & McCormick, A. C. (Eds.) (2018). *Research handbook on quality, performance and accountability in higher education*. Cheltenham, UK: Edward Elgar.

Coates, H. & McCormick, A. C. (Eds.) (2014). *Engaging university students: International insights from system-wide studies*. Singapore: Springer.

McCormick, A. C. & Cox, R. D. (Eds.) (2003). *Classification systems for two-year colleges. New Directions for Community Colleges* 122.

## REPORTS AND MONOGRAPHS

*Engagement insights: Survey findings on the quality of undergraduate education – Annual Results 2019.*

Bloomington, IN: National Survey of Student Engagement. [NSSE annual reports are published without named authors, but as project director I share editorial responsibility with the leadership team and contribute content.]

*Engagement insights: Survey findings on the quality of undergraduate education – Annual Results 2018.*

Bloomington, IN: National Survey of Student Engagement. [NSSE annual reports are published without named authors, but as project director I share editorial responsibility with the leadership team and contribute content.]

*Engagement insights: Survey findings on the quality of undergraduate education – Annual Results 2017.*

Bloomington, IN: National Survey of Student Engagement.

*Engagement insights: Survey findings on the quality of undergraduate education – Annual Results 2016.*

Bloomington, IN: National Survey of Student Engagement.

NAS workshop planning committee (2016). Quality in the undergraduate experience: A discussion document. In National Academies of Sciences, Engineering, and Medicine. 2016. *Quality in the undergraduate experience: What is it? How is it measured? Who decides? Summary of a workshop.* Washington, DC: The National Academies Press. doi: 10.17226/23514. [Discussion paper jointly authored by the planning committee based on a draft prepared by members A. C. McCormick and M. Molinaro.]

*Engagement insights: Survey findings on the quality of undergraduate education – Annual Results 2015.*

Bloomington, IN: National Survey of Student Engagement.

*Bringing the institution into focus – Annual Results 2014.* Bloomington, IN: National Survey of Student Engagement.

*A fresh look at student engagement – Annual Results 2013.* Bloomington, IN: National Survey of Student Engagement.

*Promoting student learning and institutional improvement: Lessons from NSSE at 13 – Annual Results 2012.*

Bloomington, IN: National Survey of Student Engagement.

*Fostering student engagement campuswide – Annual Results 2011.* Bloomington, IN: National Survey of Student Engagement.

*Major differences: Examining student engagement by field of study – Annual Results 2010.* Bloomington, IN: National Survey of Student Engagement.

*Assessment for improvement: Tracking student engagement over time – Annual Results 2009.* Bloomington, IN: National Survey of Student Engagement.

*Promoting engagement for all students: The imperative to look within – 2008 Results.* Bloomington, IN: National Survey of Student Engagement.

Ewell, P., Aamodt, P. O., Allen, J., Bettinger, E., Brennan, J., Federkeil, G., ... Torres Sola, J. M. (2009). Analytical framework for the contextual dimension of the AHELO feasibility study. Paris: Organization for Economic Cooperation and Development.

Ewell, P., Aamodt, P. O., Allen, J., Bettinger, E., Federkeil, G., McCormick, A., ... Prades, A. (2008). Report of the first meeting of experts on the AHELO contextual strand. Paris: Organization for Economic Cooperation and Development.

*The Carnegie Classification of institutions of higher education, 2000 edition* (Menlo Park, CA: Carnegie Foundation for the Advancement of Teaching). [Published without named author/editor.]

McCormick, A. C. (1999). *Credit production and progress toward the Bachelor's degree: An analysis of postsecondary transcripts for beginning students at 4-year institutions.* Washington, DC: U.S. Department of Education (NCES 1999-179).

McCormick, A. C., Nuñez, A. Shah, V. & Choy, S. P. (1999). *Life after college: A descriptive summary of 1992-93 Bachelor's degree recipients in 1997: With an essay on participation in graduate and first-professional education*. Washington, DC: U.S. Department of Education (NCES 1999-155).

McCormick, A. C., Alt, M. & Geis, S. (1998). *The view from higher education: Public universities respond to educational reform*. Berkeley, CA: National Center for Research in Vocational Education (MDS-913).

McCormick, A. C. (1997). *Transfer behavior among beginning postsecondary students*. Washington, DC: U.S. Department of Education (NCES 97-266).

McCormick, A. C. & Horn, L. J. (1996). *Descriptive summary of 1992-93 Bachelor's degree recipients 1 year later, with an essay on time to degree*. Washington, DC: U.S. Department of Education (NCES 96-158).

Berkner, L. K., Cuccaro-Alamin, S. & McCormick, A. C. (1996). *Descriptive summary of 1989-90 beginning postsecondary students: 5 years later, with an essay on postsecondary persistence and attainment*. Washington, DC: U.S. Department of Education (NCES 96-155).

McCormick, A. C., Geis, S. & Vergun, R. (1995). *Profile of part-time undergraduates in postsecondary education: 1989-90*. Washington, DC: U.S. Department of Education (NCES 95-173).

McCormick, A. C. & Tuma, J. (1995). *Vocational course taking and achievement: An analysis of high school transcripts and 1990 NAEP assessment scores*. Washington, DC: U.S. Department of Education (NCES 95-006).

## **OTHER PUBLISHED WORK**

McCormick, A. C. (2020). Director's message in *Engagement insights: Survey findings on the quality of undergraduate education – Annual Results 2019*. Bloomington, IN: Center for Postsecondary Research.

McCormick, A. C. (2018). Director's message in *Engagement insights: Survey findings on the quality of undergraduate education – Annual Results 2018*. Bloomington, IN: Center for Postsecondary Research.

McCormick, A. C. (2017). Director's message in *Engagement insights: Survey findings on the quality of undergraduate education – Annual Results 2017*. Bloomington, IN: Center for Postsecondary Research.

Hazelkorn, E., Coates, H., & McCormick, A. C. (2018). No easy way to clarify higher education quality. *University World News*, September 14. <https://www.universityworldnews.com/post.php?story=20180911150857190>

McCormick, A. C. (2017). Director's message in *Engagement insights: Survey findings on the quality of undergraduate education – Annual Results 2017*. Bloomington, IN: Center for Postsecondary Research.

McCormick, A. C. (2016). Director's message in *Engagement insights: Survey findings on the quality of undergraduate education – Annual Results 2016*. Bloomington, IN: Center for Postsecondary Research.

McCormick, A. C. (2015). Director's message in *Engagement insights: Survey findings on the quality of undergraduate education – Annual Results 2015*. Bloomington, IN: Center for Postsecondary Research.

McCormick, A. C. (2014). Bringing the institution into focus. Director's message in *Bringing the institution into focus – Annual Results 2014*. Bloomington, IN: Center for Postsecondary Research.

McCormick, A. C. (2013). If it's not broken... Make it better. Director's message in *A fresh look at student engagement – Annual Results 2013*. Bloomington, IN: Center for Postsecondary Research.

McCormick, A. C. (2012). Going deep with NSSE. Director's message in *Promoting student learning and institutional improvement: Lessons from NSSE at 13 – Annual Results 2012*. Bloomington, IN: Center for Postsecondary Research.

McCormick, A. C. (2011). Collaboration to promote student success. Director's message in *Fostering student engagement campuswide – Annual Results 2011*. Bloomington, IN: Center for Postsecondary Research.

Ewell, P., McClenney, K., & McCormick, A. C. (2011). Measuring engagement. Opinion. *Inside Higher Ed*, September 20, 2011.

- McCormick, A. C. (2010). Enhancing NSSE's relevance for deans, department chairs, and faculty members. Director's message in *Major differences: Examining student engagement by field of study – Annual Results 2010*. Bloomington, IN: Center for Postsecondary Research.
- McCormick, A. C. (2010). Invited contribution to forum on online learning: "Has the quality of online learning kept up with its growth?" *Chronicle of Higher Education* 57(2): A10-15 (October 31, 2010).
- McCormick, A. C. (2010). Invited contribution to "A lapse in quality: 8 views of a flawed system," part of the "Measuring Stick" series. *Chronicle of Higher Education* 57(11): B42-46 (September 3, 2010).
- McCormick, A. C. (2009). A decade of promoting improvement in undergraduate education. Director's message in *Assessment for improvement: Tracking student engagement over time – Annual Results 2009*. Bloomington, IN: Center for Postsecondary Research.
- McCormick, A. C. (2008). Toward a nuanced view of institutional quality. Director's message in *Promoting engagement for all students: The imperative to look within – 2008 Results*. Bloomington, IN: Center for Postsecondary Research.
- McCormick, A. C. (2007). Hidden in plain view. Opinion. *Inside Higher Ed*, May 10, 2007. Available at <http://www.insidehighered.com/views/2007/05/10/mccormick>.
- McCormick, A. C. (2007). First, do no harm. Opinion. *Carnegie Perspectives*, May 2, 2007. Available at <http://www.carnegiefoundation.org/perspectives/first-do-no-harm>.
- McCormick, A. C. (2005). A new set of lenses for looking at colleges. Opinion. *Inside Higher Ed*. November 14, 2005. Available at <http://www.insidehighered.com/views/2005/11/14/mccormick>.
- McCormick, A. C. (2005). A new set of lenses for looking at colleges and universities. *Carnegie Perspectives*. Available at <http://www.carnegiefoundation.org/perspectives/new-set-lenses-looking-colleges-and-universities>.
- McCormick, A. C. (2002). The Carnegie Classification of Institutions of Higher Education. In *Higher education in the United States: An encyclopedia*. Santa Barbara, CA: ABC-CLIO.
- Wirt, J., Snyder, T., Sable, J., Choy, S. P., Bae, Y., Stennett, J., Gruner, A., & Perie, M. (1998). *The condition of education*. Washington, DC: U.S. Department of Education. NCES 98-103. [authored selected postsecondary education indicators; credited in acknowledgments]
- Smith, T. M., Young, B. A., Choy, S. P., Perie, M., Alsalam, N., Rollefson, M. R., & Bae, Y. (1996). *The condition of education*. Washington, DC: U.S. Department of Education. NCES 96-304. [authored selected postsecondary education indicators; credited on title page]
- Smith, T. M., Perie, M., Alsalam, N., Mahoney, R. P., Bae, Y., & Young, B. A. (1995). *The condition of education*. Washington, DC: U.S. Department of Education. NCES 95-273. [authored selected postsecondary education indicators; credited on title page]
- Smith, T. M., Rogers, G. T., Alsalam, N., Perie, M., Mahoney, R. P., & Martin, V. (1994). *The condition of education*. Washington, DC: U.S. Department of Education. NCES 94-149. [authored indicator on persistence in postsecondary education; credited on title page]

## WORKING PAPERS

- McCormick, A. C., Kinzie, J., & Gonyea, R. High-impact practices: Is the impact positive or negative for students of color?
- McCormick, A. C., Kinzie, J., & Korkmaz, A. Understanding evidence-based improvement in higher education: The case of student engagement.
- McCormick, A. C., Lichtenstein, G., Chen, H. L., Puma, J., & Sheppard, S. D. Is the supply of engineering majors a problem of many losses or few gains? Persistence and migration of engineering majors compared to other fields.



McCormick, A. C. & Kinzie, J. (2011). Interventions to promote data use in higher education: Fertile ground for research. Commissioned paper for the Spencer Foundation.

### **CONFERENCE PAPERS AND PRESENTATIONS (selected)**

Kinzie, J., Silberstein, S. McCormick, A. C., Gonyea, R., & Dugan, B. (2020). Examining quality and equity through student voice: Racially minoritized students' satisfaction with high-impact practices. Roundtable session at the annual meeting of the Association for the Study of Higher Education (virtual conference due to pandemic).

McCormick, A. C., Kinzie, J., Gonyea, R., Dugan, B., & Silberstein, S. (2020). Assessing HIP quality: Evidence from the literature and students' experience. Presented at the Assessment Institute (virtual conference due to pandemic).

Gonyea, R., BrckaLorenz, A., Sarraf, S., McCormick, A. C., & Kinzie, J. (2020). Student engagement and the assessment of institutional quality: Current trends and future possibilities. Presented at the annual meeting of the Association of American Colleges and Universities in Washington, DC.

McCormick, A. C., Kinzie, J., Gonyea, R., Dugan, B., & Silberstein, S. (2019). Getting beyond the label: What makes high-quality HIPs, how widespread are they, and who has access to them? Presented at the Assessment Institute in Indianapolis, IN.

Kinzie, J., McCormick, A. C., Dugan, B., Gonyea, R., & Silberstein, S. (2019) Getting beyond the label: What makes for high-quality HIPs and who has access to them? Poster presentation at the annual meeting of the Association for the Study of Higher Education in Portland, OR.

McCormick, A. C., Rocconi, L. & Lambert, A. (2019). What's your threshold? How international students use vague quantifiers of behavioral frequency in student surveys. Paper presented at the annual meeting of the Association for Institutional Research in Denver, CO.

Kinzie, J., McCormick, A. C., Gonyea, R., & Núñez, E. (2019). Documenting the value of higher education with student engagement data. Presented at the annual meeting of the Association of American Colleges and Universities in Atlanta, GA.

Kinzie, J., & McCormick, A. C. (2018). Assessing for diversity: Evidence from NSSE's Inclusiveness and Engagement with Cultural Diversity and Global Learning modules. Presented at the Assessment Institute in Indianapolis, IN.

Kinzie, J., McCormick, A. C., Gonyea, R., & BrckaLorenz, A. (2018). Assessing inclusiveness and engagement with cultural diversity: Assuring success for all. Presented at the annual meeting of the Association of American Colleges and Universities in Washington, DC.

McCormick, A. C., Kinzie, J., & Gonyea, R. (2017). High-impact practices: Is the impact positive or negative for students of color? Paper presented at the annual meeting of the Association for the Study of Higher Education in Houston, TX.

McCormick, A. C., O'Reilly, S., Marchegiani, P., & Neves, J. (2017). Assessing undergraduate education through the lens of student engagement: Lessons from Europe and North America. Paper presented at the annual meeting of the European Higher Education Society (EAIR) in Porto, Portugal.

McCormick, A. C. & Borden, V. M. H. (2017). The relevance and impact of institutional classification in higher education. Paper presented at the annual meeting of the European Higher Education Society (EAIR) in Porto, Portugal.

McCormick, A. C., Kinzie, J., Gonyea, R., & Ribera, A. (2017). High-impact practices and students of color: Investigating the hypothesis of harm. Presentation at the annual meeting of the Association of American Colleges and Universities in San Francisco, CA.



Fosnacht, K., McCormick, A. C., & Lerma, R. (2016). First-year students' time use in college: A latent profile analysis. Paper presented at the annual meeting of the Association for the Study of Higher Education in Columbus, OH.

Zilvinskis, J. & McCormick, A. C. (2016). Working for pay and high-impact practice participation. Paper presented at the annual meeting of the Association for Institutional Research in New Orleans, LA.

Gonyea, R. M., Kinzie, J., & McCormick, A. C. (2016). Making the most of NSSE: An overview of updates, customization options, reports, and applications. Presentation at the annual meeting of the Association for Institutional Research in New Orleans, LA.

Kinzie, J., Gonyea, R. M., McCormick, A. C., Paine, C., & Blake, L. P. (2016). College students' experiences with writing: What do we know, and how are institutions applying local findings? Presentation at the annual meeting of the Association of American Colleges and Universities in Washington, DC.

Fosnacht, K., McCormick, A. C., Nailos, J., & Ribera, A. K. (2015). Seeking advice: An exploratory analysis of how often first-year students meet with advisors. Paper presented at the annual conference of the American Educational Research Association in Chicago, IL.

McCormick, A. C. & BrckaLorenz, A. (2015). What influences end-of-course evaluations? Teaching and learning versus instrumental factors. Poster presented at the annual conference of the American Educational Research Association in Chicago, IL.

McCormick, A. C. & Borden, V. M. H. (2015). Characterizing institutional diversity: Variation between and within higher education institutions. Paper presented at the annual conference of the International Network for Quality Assurance Agencies in Higher Education in Chicago, IL.

Dumford, A. D., Kinzie, J., McCormick, A. C., Nelson Laird, T. F., Rocconi, L. M., Mack, K., & Schute, C. (2015). Reforming STEM education: Examining change by discipline. Presentation at the annual meeting of the Association of American Colleges and Universities in Washington, DC.

Kinzie, J., McCormick, A. C., Hutchings, P. & Duwecke, A. (2015). The updated NSSE: Fresh opportunities to engage faculty in assessment results. Presentation at the annual meeting of the Association of American Colleges and Universities in Washington, DC.

BrckaLorenz, A., McCormick, A. C., & Peck, L. (2014). Exploring how course evaluation outcomes are collected, shared, and used. Paper presented at the annual meeting of the Association for Institutional Research in Orlando, FL.

BrckaLorenz, A., McCormick, A. C., & Peck, L. (2014). Rating my professors: Influences on student ratings and faculty beliefs about those influences. Poster presentation at the annual meeting of the American Educational Research Association in Philadelphia, PA.

Kinzie, J., McCormick, A. C., & Stevens, M. (2014). Civic learning and effective educational practice: A focus on service-learning and civic engagement. Presentation at the annual meeting of the Association of American Colleges and Universities in Washington, DC.

Gonyea, R. & McCormick, A. C. (2013). NSSE 2013: Discussing the updated survey and reports. Presentation at the annual meeting of the Association for Institutional Research in Long Beach, CA.

Ribera, A., Rocconi, L., & McCormick, A. C. (2013). Students in the professional fields: Exploring the impact of institutional characteristics on time spent preparing for class. Paper presented at the annual meeting of the American Educational Research Association in San Francisco, CA.

Cole, J. S. & McCormick, A. C. (2013). Participation in study abroad and research with faculty: Do expectations matter? Presentation at the Association of American Colleges and Universities Network for Academic Renewal meeting in Miami, FL.

McCormick, A. C., Kinzie, J., Blach, C. & Wise, K. (2013). Fugitive knowledge: Documenting data use for the collective good. Presentation at the annual meeting of the Association of American Colleges and Universities in Atlanta, GA.

- Gonyea, R. M., Kinzie, J., & McCormick, A. C. (2013). The updated NSSE: New opportunities to assess liberal learning. Presentation at the annual meeting of the Association of American Colleges and Universities in Atlanta, GA.
- Kinzie, J., McCormick, A. C., & Salisbury, M. (2013). Considering disruptive innovations that improve student engagement. Presentation at the annual meeting of the Association of American Colleges and Universities in Atlanta, GA.
- Lambert, A., Rocconi, L., McCormick, A. C., & Sarraf, S. (2012). Faculty emphasis on quantitative reasoning in the classroom. Paper presented at the annual meeting of the Association for the Study of Higher Education in Las Vegas, NV.
- Kinzie, J. & McCormick, A. C. (2012). Interventions to promote data use in higher education: Surveying the landscape. Roundtable discussion at the annual meeting of the Association for the Study of Higher Education in Las Vegas, NV.
- Rocconi, L., Lambert, A., Sarraf, S., & McCormick, A. C. (2012). Playing with numbers: An examination of quantitative reasoning activities. Paper presented at the annual meeting of the Association for Institutional Research in New Orleans, LA.
- Rocconi, L. M., Lambert, A. D., Sarraf, S. A., & McCormick, A. C. (2012). Count me in: Exploring the relationship between quantitative reasoning and civic engagement. Paper presented at the annual meeting of the National Numeracy Network in New York, NY.
- Cole, J. S., Bowers, A., Brummett-Carter, H., & McCormick, A. C. (2012). Straight-lining and survey reluctance: Prevalence and implications. Paper presented at the annual meeting of the American Association for Public Opinion Research in Orlando, FL.
- Cole, J. S., McCormick, A. C., & Gonyea, R. M. (2012). Respondent use of straight-lining as a response strategy in education survey research: Prevalence and implications. Paper presented at the annual meeting of the American Educational Research Association in Vancouver, Canada.
- Kinzie, J. & McCormick, A. C. (2012). Reforming undergraduate education: Lessons from institutions that improved student engagement. Presented at the annual meeting of the Association of American Colleges and Universities in Washington, DC.
- McCormick, A. C. & Kinzie, J. (2012). Examining student engagement in undergraduate professional education. Presented at the annual meeting of the Association of American Colleges and Universities in Washington, DC.
- Hu, S. & McCormick, A. C. (2011). Exploring the utility of an engagement-based student typology in studying college outcomes. Presented at the annual meeting of the Association for Institutional Research in Toronto, Canada.
- Hu, S., McCormick, A. C., & Gonyea, R. M. (2011). Persistence is good, but does it have anything to do with learning? Presented at the annual meeting of the Association for Institutional Research in Toronto, Canada.
- McCormick, A. C., Kinzie, J., & Korkmaz, A. (2011). Understanding evidence-based improvement in higher education: The case of student engagement. Paper presented at the annual meeting of the American Educational Research Association in New Orleans, LA.
- McCormick, A. C., & Kinzie, J. (2011). Making change: Insights about improving student engagement. Presented at the annual meeting of the Association of American Colleges and Universities in San Francisco, CA.
- Nelson Laird, T. F., McCormick, A. C., & Gale, R. (2011). Linking institutional assessment and the scholarship of teaching and learning. Presented at the annual meeting of the Association of American Colleges and Universities in San Francisco, CA.
- Kinzie, J., McCormick, A. C., & Nelson Laird, T. F. (2010). Capped off: Assessing college capstone courses. Presented at the annual Assessment Institute in Indianapolis, IN.

- Kinzie, J., McCormick, A. C., & Nelson Laird, T. F. (2010). Capping off the college experience: Participation and effects of capstone courses. Presented at the Annual meeting of the Association of American Colleges and Universities in Washington, DC.
- McCormick, A. C., Sarraf, S., BrckaLorenz, A., & Haywood, A. (2009). Examining the transfer student experience: Interactions with faculty, campus relationships, and overall satisfaction. Paper presented at the annual meeting of the Association for the Study of Higher Education in Vancouver, British Columbia.
- Kinzie, J. L & McCormick, A. C. (2009). Tracking the Impact of Assessment: Studying Evidence-Based Improvement in Colleges and Universities. Paper presented at the annual meeting of the Association for the Study of Higher Education in Vancouver, British Columbia.
- Nelson Laird, T. F., Shaw, M., Haywood, A. & McCormick, A. C. (2009). Defining and using peer fields for inter- and intra-institutional comparison. Presentation at the annual Assessment Institute in Indianapolis, IN.
- Kinzie, J. L & McCormick, A. C. (2009). Assessing and enhancing student engagement and success. Presentation at the annual Assessment Institute in Indianapolis, IN.
- Kinzie, J., McCormick, A. C., Korkmaz, A. & Buckley, J. (2009). Measuring change: Using multi-year analysis of National Survey of Student Engagement results to assess educational improvement. Presented at the annual meeting of the Association for Institutional Research in Atlanta, GA.
- Pike, G. R., Kuh, G. D., & McCormick, A. C. (2008). Direct, indirect, and contingent relationships between learning community participation and educational outcomes. Paper presented at the annual meeting of the Association for the Study of Higher Education in Jacksonville, FL.
- McCormick, A. C. (2008). How the National Survey of Student Engagement promotes success for first-generation and minority students. Presentation at the Indiana Pathways to College Network Access to Success conference in Greenwood, IN.
- McCormick, A. C. (2008). Assessing and improving undergraduate education in the United States: The National Survey of Student Engagement. Paper presented at the General Conference of the OECD Program on Institutional Management in Higher Education in Paris, France.
- McCormick, A. C., Pike, G. R. Kuh, G. D., & Chen, P. D. (2008). Comparing the utility of the 2000 and 2005 Carnegie Classification systems in research on students' college experiences and outcomes. Paper presented at the annual meeting of the Association for Institutional Research in Seattle, WA.
- Nelson Laird, T. F., McCormick, A. C., & Chamberlain, T. A. (2008). Effective educational practices and essential learning outcomes in general education courses: Differences by discipline. Presented at the Association of American Colleges and Universities meeting on Integrative Designs for General Education and Assessment in Boston, MA.
- Pike, G. R., Kuh, G. D., & McCormick, A. C. (2007). If and when money matters: Direct and indirect relationships between expenditures and student learning. Paper presented at the annual meeting of the Association for the Study of Higher Education in Louisville, KY.
- McCormick, A. C. & Zhao, C. (2006). Classifying doctorate-granting universities: An alternate approach. Paper presented at the annual meeting of the Association for the Study of Higher Education in Anaheim, CA.
- McCormick, A. C. (2005). The 2005 revision of the Carnegie Classification: What will it mean for IR? Presented at the annual meeting of the Association for Institutional Research in San Diego, CA.
- McCormick, A. C. & Zhao, C. (2004). An empirical approach to classifying higher education institutions: A comparison with the 2000 Carnegie Classification. Paper presented at the annual meeting of the Association for the Study of Higher Education in Kansas City, MO.
- McCormick, A. C. (2004). The 2005 revision of the Carnegie Classification Presented at the annual meeting of the Association for Institutional Research in Boston, MA.
- McCormick, A. C. Toward a new Carnegie Classification system: An Update for the IR Community (2003). Presented at the annual meeting of the Association for Institutional Research in Tampa, FL.

McCormick, A. C. & Staklis, S. (2003). Evolutionary losses? The declining number of undergraduate colleges. Paper presented at the annual meeting of the American Educational Research Association in Chicago, IL.

McCormick, A. C. (2001). Revising the Carnegie Classification: Recent developments, future plans and possibilities. Presentation at the annual meeting of the Association for Institutional Research in Long Beach, CA.

## **CONFERENCE PANELS AND SYMPOSIA**

Coates, H., McCormick, A. C., Cantwell, B., Borden, V., Kezar, A., Klemencic, M, Pusser, B. & Liu, L. (2019). Diverse perspectives on the governance of quality, performance and accountability. Panel discussion at the annual meeting of the Association for the Study of Higher Education in Portland, OR.

McCormick, A. C. (2018). Prestige seeking in an era of globalized third-party quality assessment. Paper presented at Structured Inequities: Advancing and Problematizing the Study of Prestige, a symposium at the annual meeting of the Association for the Study of Higher Education in Tampa, FL.

Hernández, E., King, P., Linley, J, McCormick, A. C., Nguyen, D. J., Perez, R. J., Renn, K., & Torres, V. (2018). Conducting high-quality longitudinal studies on college student experiences & development. Symposium at the annual meeting of the Association for the Study of Higher Education in Tampa, FL.

Sutton, M., McCormick, A. C., Ouimet, J. A., & Oktafiga, D. (2018). Adapting education research instruments across borders: From NSSE to ISSLA. Plenary panel at the 10<sup>th</sup> Indonesia Focus Conference in Bloomington, IN.

Kinzie, J., McCormick, A. C., Olsen, D., Blaich, C., & Wise, K. (2015). Getting to use: What stimulates and impedes use of student engagement results? Panel presentation at the annual meeting of the Association for Institutional Research in Denver, CO.

Hazelkorn, E., Cantwell, B., Coates, H. B., McCormick, A. C., Moodie, G., & Tierney, W. G. (2015). University rankings and the politics of higher education. Symposium session at the annual meeting of the American Educational Research Association in Chicago, IL.

Coates, H., Lennon, M. C., Lenth, C., & McCormick, A. C. (2014). Assessing higher education learning outcomes globally. Panel discussion at the annual meeting of the Association for Institutional Research in Orlando, FL.

Borden, V., Crisp, G., DiZinnio, G., McCormick, A. C., & Porter, S. (2012). Large scale surveys: Advantages and limitations. Panel discussion at the annual meeting of the Association for Institutional Research in New Orleans, LA.

Terenzini, P. T., Hurtado, S., Pike, G. R., Zaruba, K. & McCormick, A. C. (2010). The Survey Monkey on our backs: Survey research in the next decade. Panel discussion at the annual meeting of the Association for Institutional Research in Chicago, IL.

McCormick, A. C. (2004). Classification in higher education. Symposium panelist. Annual meeting of the Association for the Study of Higher Education in Kansas City, MO.

McCormick, A. C. (2002). Community colleges in the emerging market for postsecondary education Symposium panelist. Annual meeting of the Association for the Study of Higher Education in Sacramento, CA.

McCormick, A. C. (2001). Broadening the Carnegie Classification's attention to mission: Incorporating public service. Symposium organized for the annual meeting of the Association for the Study of Higher Education in Richmond, VA.

McCormick, A. C. (2001). The balance between institutional improvement and public accountability: Perspectives from the National Survey of Student Engagement. Symposium panelist. Annual meeting of the Association for Institutional Research in Long Beach, CA.

McCormick, A. C. (2001). Toward a more comprehensive Carnegie Classification: Differentiating two-year colleges Symposium organized for the annual meeting of the American Educational Research Association in Seattle, WA.

McCormick, A. C. (2001). Classifying community colleges. Symposium panelist. Annual meeting of the American Association of Community Colleges in Chicago, IL.

McCormick, A. C. (2000). The National Survey of Student Engagement: Promises and prospects for informing higher education research and practice. Symposium panelist. Annual meeting of the Association for the Study of Higher Education in Sacramento, CA.

McCormick, A. C. (1999). Elaborating and extending the Carnegie Classification: Toward a more flexible system. Symposium panelist. Annual meeting of the Association for the Study of Higher Education in San Antonio, TX.

Open conversations on under-researched areas: Quantitative databases (2000). Invited convener. Annual meeting of the Association for the Study of Higher Education in Sacramento, CA.

### **INVITED LECTURES, PAPERS, PRESENTATIONS, PANELS**

McCormick, A. C. (2019). In praise of process: The value of process measures in assessing the undergraduate experience and university learning environments. Plenary address at Constructing Higher Education for the Global Era: Proving Student Competence, Tsinghua University, Beijing, China.

McCormick, A. C. (2019). Student engagement goes global: Considerations, tensions, and implications. Plenary address at Compromiso estudiantil y promoción de la formación universitaria in Santiago, Chile.

Fosnacht, K., McCormick, A. C., & Lerma, R. (2019). U.S. first-year students' time use: A latent profile analysis. Paper presented at Compromiso y experiencia estudiantil en educación superior: Desafíos institucionales in Santiago, Chile.

McCormick, A. C. (2019). What is student engagement and why does it matter for honor societies? Invited lecture at the annual meeting of the Association of College Honor Societies in Indianapolis, IN.

McCormick, A. C. (2018). Beyond key performance indicators: Reforming evaluation systems to promote improvement. Invited paper at Constructing Higher Education Evaluation Systems for the Global Era. Tsinghua University Institute of Education, Beijing, China.

McCormick, A. C. (2018). What student engagement tells us about our undergraduates. Astra Academy webinar sponsored by Ad Astra Information Systems.

McCormick, A. C. (2017). Using survey data to inform educational improvement: The U.S. National Survey of Student Engagement. Invited lecture at Compromiso estudiantil en educación superior. Seminar organized by Pontificia Universidad Católica de Chile, Universidad de Chile, and Universidad de Valparaíso.

McCormick, A. C. (2017). Advancing student learning in college: What the evidence shows. Workshop at the 10<sup>th</sup> Annual Indiana University Education Conference in Indianapolis, IN. Conference presented by the Indiana Civil Rights Commission.

McCormick, A. C. & Kinzie, J. (2017). Quality as both state and process: Implications for performance indicator systems. Higher Education Quality Council of Ontario Workshop on Higher Education Performance Indicators in Toronto, Ontario.

McCormick, A. C. (2017). Beyond traditional measures of success. Invited panelist at the College Board Higher Education Colloquium in Delray Beach, FL.

McCormick, A. C. (2016). Accountability and quality improvement: If you think there's a simple solution, you don't understand the problem. Invited plenary address at the second Quality and Qualifications Ireland Conference on Quality Enhancement in Dublin, Ireland.

McCormick, A. C. (2016). Assessing and improving quality in higher education: The National Survey of Student Engagement. Invited presentation to the Academic Affairs Committee of the Indiana University Board of Trustees.

McCormick, A. C. (2016). NSSE background and its link to quality assurance and improvement. Invited presentation at the UGM-ISSLA Forum in Jogjakarta, Indonesia (USAID-funded project).

- McCormick, A. C. (2016). Policy development: Harmonization of higher education institutions in the AEC context. Invited address at the Second International Symposium on Higher Education Leadership and Management in Jogjakarta, Indonesia (USAID-funded project).
- McCormick, A. C. (2016). Defining, measuring, and improving quality in undergraduate education. Keynote address, Symposium on Evidence-Based Improvement: Closing the QA Loop at Hong Kong Polytechnic University.
- McCormick, A. C. (2016). Using survey data to inform educational improvement: The U.S. National Survey of Student Engagement. Keynote address, Second International Conference on Higher Education at Sung Kyun Kwan University in Seoul, Korea.
- Courant, P., Hazelhorn, E., LeBlanc, P., Matsudaira, J., McCormick, A. C., Molinaro, M., Swift, R., & Kinzie, J. (2015). What is quality? How should it be measured? Who should decide? Invited panelist at the National Academy of Sciences Workshop on Quality in the Undergraduate Experience in Washington, DC.
- Núñez, E., Ralls, S., Johnstone, S., Ikenberry, S., & McCormick, A. C. (2015). What is Quality? Perspectives from a 4-year university, 2-year college, an online institution, and a web development immersive school. Invited moderator at the National Academy of Sciences Workshop on Quality in the Undergraduate Experience in Washington, DC.
- McCormick, A. C. (2015). What's new with student engagement? Keynote address at the Appalachian Colleges Association Summit in Jonesport, TN.
- McCormick, A. C. & Ouimet, J. A. (2015). Putting student engagement results to work. Invited day-long workshop at the Higher Education Academy in York, England.
- McCormick, A. C. (2015). Using data for enhancement: Don't let proving trump improving. Keynote address at the Surveys for Enhancement conference sponsored by the Higher Education Policy Institute and the Higher Education Academy in London, England.
- Mazur, E., McCormick, A. C., Klemencic, M. Simon, K., & Najm, Y. (2015). The 21<sup>st</sup> century student: Prepared for new challenges. Invited panel at the Sixth International Conference and Exhibition on Higher Education organized by the Ministry of Education in Riyadh, Kingdom of Saudi Arabia.
- Mazur, E., McCormick, A. C., Mashat, A., & Klemencic, M. (2015). What do students want and what are they getting? Invited panel at The 21<sup>st</sup> Century University: Challenges to Students and Faculty. Rector's Workshop organized by the Ministry of Education in Riyadh, Kingdom of Saudi Arabia.
- McCormick, A. C. (2015). Putting NSSE results to use: Don't stop with your "average student." Plenary address at the NSSE Users Workshop at Bucknell University in Lewisburg, PA.
- McCormick, A. C. (2015). Key lessons from NSSE 2014. Invited presentation at The Lawlor Group's Lunch with Lawlor event in Chicago, IL, February 7, 2015.
- McCormick, A. C. (2014). The updated NSSE: Using student engagement results to assess and improve educational quality. Invited presentation at the Academic Affairs Winter Meeting of the American Association of State Colleges and Universities in San Diego, CA.
- Discussion of the Obama administration's proposed ratings system for higher education (2013). Invited participant, meeting held at the American Council on Education in Washington, DC.
- McCormick, A. C. (2013). Rethinking quality: The imperative to honor teaching and learning. Keynote address at Statussymposium: Bologna – Zukunft der Lehre "Lessons Learned" in Hannover Germany.
- McCormick, A. C. (2013). Updating the U.S. National Survey of Student Engagement: Process, key changes, and early results. Invited paper and plenary talk at the International Symposium on College Student Learning and Development in a Global Time in Beijing, China.
- McCormick, A. C. (2013). Trending upwards: Case studies about improving student engagement. Keynote address at the Fifth National Student Engagement Forum in Melbourne and Sydney, Australia.

Blackboard Higher Education Executive Symposium for Academic Leadership. (2013). Invited presenter for session: Meeting the needs of the social-mobile-connected learner. Washington, DC.

McCormick, A. C. (2013). Understanding quality in higher education: Why student engagement matters. Invited presentation to the Indiana Commission for Higher Education in Westville, IN.

Teagle Assessment Scholars Workshop (2013). Invited presenter at multi-day workshop held at Franklin Pierce University in Rindge, NH.

McCormick, A. C. (2013). Promoting self-awareness: Institutional research as mirror and lens. Invited address for a symposium on institutional research held at Doshisha University, Kyoto, Japan.

McCormick, A. C. (2012). Classifying higher education institutions: Lessons from the Carnegie Classification. Invited paper presented at the Second International Conference on Higher Education organized by the Chilean Ministry of Education in Santiago, Chile.

McCormick, A. C. (2012). Quality assurance mechanisms and their behavioral consequences. Keynote address at “Mutual Learning Workshop: Cause and Effect – Assessing the Impact of Higher Education,” organized by UEFISCDI (Romanian executive agency for higher education, research, development and innovation funding) in Bucharest, Romania.

McCormick, A. C. (2012). An introduction to the U.S. National Survey of Student Engagement (NSSE). Invited presentation at “Mutual Learning Workshop: Cause and Effect – Assessing the Impact of Higher Education,” organized by UEFISCDI (Romanian executive agency for higher education, research, development and innovation funding) in Bucharest, Romania.

Engaging students and strengthening learning. (2012). Invited panelist. George Mason University Forum on the Future of Higher Education in Fairfax, VA.

McCormick, A. C. (2012). Student engagement as a means for measuring quality in teaching and learning. Keynote address at “Attracting more students and educating well-trained engineers: sensible ways to advance the field of engineering education,” a conference sponsored by the German Federal Ministry of Education and Research in Berlin, Germany.

McCormick, A. C. (2012). What do we know about quality? Lessons from the National Survey of Student Engagement (NSSE). Keynote address at Wie gute Lehre gelingen kann: Die Charta guter Lehre im Gespräch in Berlin, Germany.

McCormick, A. C. (2012). High-impact practices in six minutes. Invited presentation at “What works in student learning and assessment: A marketplace of ideas,” at Teagle Foundation invitational meeting, “What works and what matters in student learning” in New York, NY.

McCormick, A. C. (2012). An experience-based view of university quality in the USA: The National Survey of Student Engagement. Invited lecture at a conference sponsored by the UK’s Higher Education Policy Institute and Higher Education Academy, London, England.

Policy Think Tank on the Postgraduate Taught National Student Survey. (2012). Invited panelist. Sponsored by the UK’s Higher Education Academy and convened in London, England.

Negotiating the job market. (2012). Invited panelist. Division J Graduate Student Session at the annual meeting of the American Educational Research Association in Vancouver, Canada.

McCormick, A. C. (2012). Learning about our students to become better teachers. Invited panelist, Indiana University Preparing Future Faculty conference in Bloomington, Indiana.

McCormick, A. C. (2012). Examining student engagement among accounting majors. Invited plenary address at the Annual Seminar of the Accounting Programs Leadership Group in New Orleans, LA.

McCormick, A. C. (2011). Assessing and improving undergraduate education in the United States: The National Survey of Student Engagement. Invited paper and keynote address for a symposium on institutional research held at Doshisha University, Kyoto, Japan.



- Celebrating success: Next steps for leaders. (2011). Invited panel moderator. Institute for Higher Education Policy Summer Academy in Braselton, GA.
- McCormick, A. C. (2011). Academic challenge and deep learning in undergraduate business education. Invited plenary at AACSB Assessment conference in Atlanta, GA.
- McCormick, A. C. (2011). Student engagement: What it is, why it matters, what we're learning. Invited lecture at the Irish Network of Medical Educators at Trinity College, Dublin, Ireland.
- McCormick, A. C. (2011). Why rankings don't elevate quality: The problem of goal displacement. Invited remarks at UNESCO Global Forum on Rankings and Accountability in Higher Education in Paris, France.
- McCormick, A. C. (2011). Making change: Student engagement and educational improvement. Invited lecture at the Association of Universities and Colleges of Canada (AUCC) Workshop on Canadian Undergraduate Education in Halifax, Nova Scotia.
- McCormick, A. C. (2011). Assessment for Improvement: Tracking Student Engagement. Invited lecture at Lehrforschung wird Praxis (educational research for practice) conference at Technical University Munich, Germany.
- A Dialogue on Learning in Higher Education. (2011). Invited panelist for book release event for *Academically Adrift*. Washington, DC.
- McCormick, A. C. (2010). Student engagement, assessment of teaching, and educational effectiveness: Exploring the linkages. Keynote address at the Slippery Rock University Faculty Development Day in Slippery Rock, PA.
- SSRC-CLA Policy Report Meeting. (2010). Invited panelist for prerelease discussion of *Academically Adrift*. Washington, DC.
- McCormick, A. C. & Kinzie, J. (2010). Interventions to promote data use in higher education: Fertile ground for research. Commissioned paper for the Spencer Foundation's invitational meeting on data use and educational improvement.
- McCormick, A. C. (2010). You have your data. Now what? Plenary address at the NSSE Users Workshop in New Orleans, LA.
- McCormick, A. C. (2010). Student Engagement at Butler University. Keynote address at Fall Faculty Workshop, Butler University, Indianapolis, IN.
- McCormick, A. C. (2010). Converting student engagement data into action. Keynote address. 2010 Student Engagement Forum held at LaTrobe University in Melbourne, Australia.
- McCormick, A. C. & Nelson Laird, T. F. (2010). SoTL's connection to surveys of student engagement. Keynote address. 2010 Canadian Leadership Forum on Scholarship of Teaching & Learning held at Mount Royal University in Calgary, Canada.
- Demonstrating excellence in higher education: What universities are doing, what libraries are doing. (2010). Invited panelist. Annual conference of the American Library Association in Washington, DC.
- McCormick, A. C. (2010). Student engagement: A window on educational quality. (2010). Keynote address at the RosEvaluation Conference held at Rose-Hulman Institute of Technology in Terre Haute, IN.
- The role of faculty in the engaged campus and high-impact practices. (2010). Invited plenary panel. AAC&U Network for Faculty Renewal in Philadelphia, PA.
- What do we know about education for personal and social responsibility? Findings from a national research collaborative. (2010). Invited panelist. Annual meeting of the Association of American Colleges and Universities in Washington, DC.
- McCormick, A. C. (2009). Accountability and improvement: Don't let proving you're good interfere with getting better. (2009). Plenary address at the NSSE Users Workshop in Highland Heights, KY.

McCormick, A. C. (2009). The National Survey of Student Engagement. Presentation at the American Enterprise Institute Higher Education Forum in Washington, DC.

McCormick, A. C. (2009). Student engagement: A window on educational quality. Plenary presentation at the annual conference of NJEDge.net in Plainsboro, NJ.

McCormick, A. C. & Kinzie, J. Enhancing student success in a vibrant and supportive learning environment: NSSE and the University of Alberta. (2009). Workshop presented at the University of Alberta in Alberta, Canada.

McCormick, A. C. (2009). Student engagement: A window on educational quality. Plenary address at the AACSB Faculty Conference on Learning and Research in Fort Lauderdale, FL.

McCormick, A. C. (2009). Transfer student engagement: What can we learn from NSSE? Plenary address at the AACRAO Transfer Conference in Tampa, FL.

McCormick, A. C. (2008). Don't let proving you're good get in the way of being better: Balancing the tension between accountability and improvement. Plenary address at the annual meeting of the Rocky Mountain Association for Institutional Research in Missoula, MT.

McCormick, A. C. (2008). Making the most of your NSSE data: The imperative to look within. Plenary address at the NSSE Users Workshop in Rochester, NY.

McCormick, A. C. (2008). Understanding variation in the student experience: The imperative to look within. Invited presentation at the CIC/CLA Consortium Summer Meeting in Washington, DC.

McCormick, A. C. (2008). Learning from our students: Using data to improve undergraduate education. Plenary address at the Institute for Higher Education Policy Summer Academy in Birmingham, AL.

McCormick, A. C. (2008). Student engagement: A window into quality of undergraduate education. Invited presentation at the annual meeting of the Chinese Association for Institutional Research held at South China University of Technology, Guangzhou, China.

McCormick, A. C. (2008). Student engagement: A window into quality of undergraduate education. Invited presentation at the Higher Education Quality Assessment and Assurance Workshop held at Tsinghua University, Beijing, China.

Discussion of key practices. (2008). Invited panelist. Final findings from the BEAMS project: A luncheon to discuss best practices for increasing student engagement and success. Spelman College, Atlanta, GA.

Accountability post-Spellings. (2008). Invited panelist, annual meeting of the American Council on Education in San Diego, CA.

Accountability in higher education: What's already there? (2008). Invited panelist, Education Writers Association seminar in Nashville, TN.

Optimizing national faculty surveys: A summit of major data providers. (2007). Invited panelist at plenary session at the annual meeting of the Association for Institutional Research in Toronto, Canada.

Accountability pressures and our necessary roles as research and policy community. (2007). Invited panelist, annual meeting of the Association for the Study of Higher Education in Louisville, KY.

The diversity and typology of institutions. (2006). Invited panelist, OECD international workshop on Institutional Diversity in Bonn, Germany.

The new Carnegie Classifications: Challenges and opportunities for the IR community. (2006). Invited panel discussion at the annual meeting of the Association for Institutional Research in Chicago, IL.

McCormick, A. C. (2006). Understanding and using the new Carnegie Classifications. Invited presentation at the SHEEO/NCES Network Conference in Washington, DC.

McCormick, A. C. (2006). Changes in the Carnegie Classifications: What they mean for independent colleges & universities. Invited presentation at the annual meeting of the National Association of Independent Colleges and Universities in Washington, DC.

McCormick, A. C. (2006). The promise and peril of classifying colleges and universities. Invited presentation at the Conference on University Classification, Ranking, and Quality Assurance, Tamkang University, Taipei, Taiwan.

McCormick, A. C. (2006). The promise and peril of changing the Carnegie Classification. Invited presentation at the Center for the Study of Higher Education, University of California, Berkeley.

McCormick, A. C. (2005). The Carnegie Classification of U.S. institutions of higher education. Invited presentation, session on university classification and ranking systems in the United States. Annual meeting of the European Association for International Education in Krakow, Poland.

McCormick, A. C. (2005). What classification means and what it does: The promise and peril of classification in cross-national context. Invited symposium at the annual meeting of the American Educational Research Association in Montreal, Canada.

McCormick, A. C. (2005). Access where? Access to what? (2004). Invited paper at Closing the Equity Gap: Is It Sustainable? US-UK Higher Education Social Inclusion Project. University of Bradford, Bradford, England.

Invited presentation on the revision of the Carnegie Classification. (2001). Council on Research Policy and Graduate Education of the National Association of State Universities and Land Grant Colleges. Eastsound, WA.

Invited presentation on the revision of the Carnegie Classification at the annual meeting of The Annapolis Group. Annapolis, MD. (2001).

McCormick, A. C. (2001). Reinventing the Carnegie Classification: Priorities and possibilities. Invited address at the annual meeting of the Coalition of Urban and Metropolitan Universities in St. Louis, MO.

Panel on university benchmarking (2000). Invited presentation at the meeting of the National Academy of Sciences Committee on Science, Engineering, and Public Policy in Washington, DC.

## **RESEARCH AND DEVELOPMENT**

National Survey of Student Engagement, 2013 revision. Led extensive revision of the widely used survey in use since 2000. Development involved two years of pilot testing at 68 colleges and universities and focus groups and cognitive interviews at 10 institutions. Full-scale implementation at more than 620 institutions in 2013.

Carnegie classification of institutions of higher education, 2005 edition. Led extensive revision of the widely used classification system in use since 1973. In lieu of print publication, developed associated interactive website, [classifications.carnegiefoundation.org](http://classifications.carnegiefoundation.org) (now hosted at [carnegieclassifications.iu.edu](http://carnegieclassifications.iu.edu)).

Carnegie classification of institutions of higher education, 2000 edition. Led update of the widely used classification system in use since 1973, pending major revision in 2005.

Beginning Postsecondary Students Longitudinal Study. Contributed to survey design and development under contract to the National Center for Education Statistics.

Baccalaureate and Beyond Longitudinal Study. Contributed to survey design and development under contract to the National Center for Education Statistics.

## **GRANTS AND CONTRACTS**

Extending Quality and Equity in High-Impact Practices (2020-2021)  
Funder: Lumina Foundation  
Amount: \$185,300

Learning about Undergraduates' Preparation for Work and Careers: Leveraging the National Survey of Student Engagement (2020-2021)

Funder: Strada Education Network  
Amount: \$127,261

Assessing Quality and Equity in High-Impact Practices (2018-2020)  
Funder: Lumina Foundation  
Amount: \$199,600

Survey of State Higher Education Leaders on State Level Quality Assurance (2018)  
Funder: Lumina Foundation and State Higher Education Executive Officers  
Amount: \$7,301

Assessing Change in Undergraduate STEM Education by Discipline, 2004-2012 (2014-2015)  
Funder: Association of American Colleges and Universities  
Amount: \$33,627

Learning to Improve: A Study of Evidence-based Improvement in Higher Education (2010-2012)  
Funder: Spencer Foundation  
Amount: \$300,000

Assessment of Higher Education Learning Outcomes (2009-2012). Subcontract to Australian Council for Educational Research  
Funder: Organization for Economic Co-operation and Development  
Amount: \$10,000

NSSE module development (2011). Contract with the Association of American Colleges and Universities to adapt content from the Degrees of Preparation pilot survey for use as a NSSE module  
Amount: \$87,099

Making Excellence Inclusive (2008-2009). Contract with the Association of American Colleges and Universities  
Funder: Lumina Foundation  
Amount: \$9,000

## **CONSULTING**

Hong Kong Polytechnic University. March 2016. Conducted keynote, workshop, and consultation on evidence-based improvement.

King Fahd University of Petroleum & Minerals, Kingdom of Saudi Arabia (with Victor M. H. Borden). November 2015. Conducted seminars and workshops on institutional research, learning analytics, performance indicators, and student engagement.

## **COURSES DEVELOPED AND TAUGHT**

Higher Education and Public Policy (EDUC-C655, Indiana University Bloomington, Summer 2020, 2018, 2016). Required course in the higher education concentration of the doctoral program in Education Policy Studies.

Higher Education Organization and Administration (EDUC-C664, Indiana University Bloomington, Spring 2020, 2018, 2012-2016). Required course in the doctoral program in Higher Education.

Research Seminar on Student Engagement (EDUC-C750, Indiana University Bloomington, Summer 2017, 2015, 2013). Special topics course the doctoral program in Higher Education.

Accountability in Higher Education (EDUC-C750, Indiana University Bloomington, Summer 2014, 2012, 2011). Special topics course in the doctoral program in Higher Education.

Higher Education Administration (EDUC-C665, Indiana University Bloomington, Spring 2009-2011). Elective in the doctoral program in Higher Education.

Research and Policy on Postsecondary Access (ED417X, Stanford University, Spring 2007). Graduate seminar.

## **OTHER TEACHING**

Independent study on higher education organization and administration (EDUC-C690, Indiana University Bloomington, Summer 2019)

Independent study on dissertation proposal development (EDUC-C690, Indiana University Bloomington, Spring 2016)

Independent study on international student affairs (EDUC-C690, Indiana University Bloomington, Summer 2016)

Independent study on student engagement research (EDUC-C690, Indiana University Bloomington, Summer 2015)

Independent study on student trustees (EDUC-C690, Indiana University Bloomington, Spring 2015)

Independent study on higher education accountability (EDUC-C690, Indiana University Bloomington, Summer 2009)

Guest lecturer in the following courses:

- Proseminar in Higher Education (EDUC-C620, Indiana University Bloomington, Fall 2020, 2019, 2018, 2016, 2010-2014)
- Education Policy Research Seminar (EDUC-H623, Indiana University Bloomington, Spring 2015)
- Topical Seminar: The Faculty Profession (EDUC-C750, Indiana University Purdue University Indianapolis, Fall 2014)
- Topics in the Philosophy of Education (EDUC-H657, Indiana University Bloomington, Fall 2014)
- Graduate course in higher education (University of Missouri Kansas City, Fall 2014)
- Dissertation Proposal Preparation (EDUC-C795, Indiana University Bloomington, Spring 2014)
- Comparative Education II (EDUC-H552, Indiana University Bloomington, Spring 2012)
- Philanthropy and Higher Education (EDUC-C680, Indiana University Bloomington, Fall 2010)
- Academic Problems in Higher Education (EDUC-C695, Indiana University Bloomington, Spring 2010)
- Introduction to College and University Administration (EDUC-C565, Indiana University Bloomington, Spring 2009)

## **SCHOOL AND UNIVERSITY SERVICE (Indiana University Bloomington)**

Student Academic Appointee Board of Review, IU Bloomington Faculty Council, 2017 to present (chair)

Campus Recreational Sports Board (2015 to present)

Doctoral program visitation coordinator, Higher Education and Student Affairs program (2011 to present)

Hosted visiting scholars (2016, 2019, 2020, 2021)

Visit committee for potential tenure-track appointment for postdoctoral appointee, School of Education (2020; chair)

Higher Education and Student Affairs Doctoral Admission Committee, School of Education (2020)

School of Education Long-Range Planning Committee (2017 to 2020) (chair 2019)

School of Education Administrator Review Committee (2019 to 2020)

School of Education organizing committee for potential spousal hire (2019)

Education Policy Studies Doctoral Admission Committee, School of Education (2017 to 2019)

Invited presentation to the Academic Affairs Committee of the Indiana University Board of Trustees (2016; documented above under Invited Lectures, Papers, Presentations, and Panels)

Curriculum review committee, Education Policy Studies, School of Education (2016)

Search committee member, School of Education Center for Postsecondary Research, Research Scientist/Research Associate (2016)

Marshal at undergraduate commencement ceremony (Spring 2016)

Graduate Studies Committee, School of Education (2013-2016; chair 2014-15, 2015-16)  
Search committee member, School of Education open rank faculty position in Inquiry Methodology (2015-2016)  
Center for Postsecondary Research Promotions Advisory Committee, School of Education (2017; chair)  
Center Promotions Advisory Committee, School of Education (2014, 2015, 2016)  
Beechler award selection committee member, School of Education (2014; 2016)  
ELPS Department Annual Review Advisory Committee (2015)  
Enterprise risk management workshop on ratings and competitors, invited participant, April 2015  
Search committee member, Center for Postsecondary Research director (2013, 2015)  
Search committee chair, open-rank faculty position in Higher Education and Student Affairs (2014-2015)  
Advisory Committee, Indiana University Center for Survey Research (2011 to 2015)  
Fellowship candidate review committee, Educational Leadership and Policy Studies department (2011-2014)  
Awards committee, Higher Education and Student Affairs program (2008 to 2010; 2012 to 2014)  
Technical Advisory Panel, High School Survey of Student Engagement based at the Center for Evaluation and Educational Policy (2011 to 2013)  
School of Education host committee for campus visit of a potential spousal hire (2013)  
Invited presenter, “First Fridays” Research Seminar, Indiana University School of Education (2013)  
Online Course Evaluation committee, Indiana University Bloomington (2009 to 2013)  
Assessment Task Force, Indiana University Bloomington (2009-2012)  
Sponsored Fulbright Scholar from University of the Free State, South Africa (2011)  
Invited participant, New Directions for Teaching and Learning workshop (2011)  
Curriculum Committee, Higher Education and Student Affairs program (2010 & 2011)  
Search committee, Center for Survey Research director (2010 & 2011)  
Search committee, Center for Postsecondary Research director (2010)  
Invited presenter at “First Day of Class” new faculty orientation program (2009 & 2010)

## **DISCIPLINARY SERVICE**

Editorial Board, *Educational Evaluation and Policy Analysis* (2017 to present)  
*Ad-hoc* manuscript reviewer for *American Educational Research Journal*, *AERA Open*, *Canadian Journal of Higher Education*, *Educational Researcher*, *European Journal of Higher Education*, *Higher Education*, *KEDI Journal of Education Policy*, *Policy Reviews in Higher Education*, *Research in Higher Education*, *Journal of Engineering Education*, *Review of Educational Research*, *Review of Higher Education*, *Science* (various years 2010 to present)  
Editorial Board, *Journal of College Student Development* (2013-2019)  
Proposal reviewer for annual meetings, American Educational Research Association Division J, Association for the Study of Higher Education, ASHE Public Policy Forum, Association for Institutional Research (various years)  
External Reviewer, University of North Texas Higher Education and Student Affairs program (2016)  
Manuscript reviewer for Johns Hopkins University Press (2015)  
Manuscript reviewer for Springer (2013, 2014)

Proposal reviewer, Carnegie Corporation of New York (intermittent)

Proposal reviewer, Spencer Foundation (intermittent)

Spencer Foundation invitational meetings on data use and educational improvement (2010)

Spencer Foundation advisory group on organizational learning (2008-2009)

Executive Committee, ASHE Council on Public Policy and Higher Education (2003-2005)

Session discussant and chair at annual meetings, American Educational Research Association (Division J) (various years)

Session discussant and chair at annual meetings, Association for the Study of Higher Education (various years)

Program committee and section co-chair, American Educational Research Association, Division J (2004)

### **NATIONAL AND INTERNATIONAL SERVICE**

External advisor, Millennium Nucleus of Student Experience in Higher Education in Chile (2018 to present)

Technical Advisory Panel, Survey of Entering Student Engagement (2008 to present)

National Advisory Board, Center for Community College Student Engagement (2002 to present)

National Technical Review Panels, National Center for Education Statistics postsecondary education surveys (National Postsecondary Student Aid Study and related surveys) (1999 to present)

International judging panel member, inaugural Global Teaching Excellence Award sponsored by the Higher Education Academy (UK) (2017)

Planning committee, National Academy of Sciences Workshop on Quality in Undergraduate Education (2015)

Advisory Committee, American Council on Education Center for Policy Analysis (2008 to 2012)

Contextual Dimension Expert Group, OECD Assessment of Higher Education Learning Outcomes (2009-2010)

AAC&U Core Commitments Research and Educational Change Collaborative (2009)

National Advisory Board, NCHEMS Information Center for State Higher Education Policymaking and Analysis (2002-2006)

Advisory Board, Cooperative Institutional Research Program (2004-2006)

Executive Committee, National Postsecondary Education Cooperative (2001-2004)

Technical Advisory Panel, National Survey of Student Engagement (1999-2004)

Advisory Committee, Study of the Student Credit Hour (The Institute for Higher Education Policy) (2002-2003).

### **PROFESSIONAL AFFILIATIONS**

American Educational Research Association

Association for the Study of Higher Education

Association for Institutional Research

Association of American Colleges and Universities (associate)